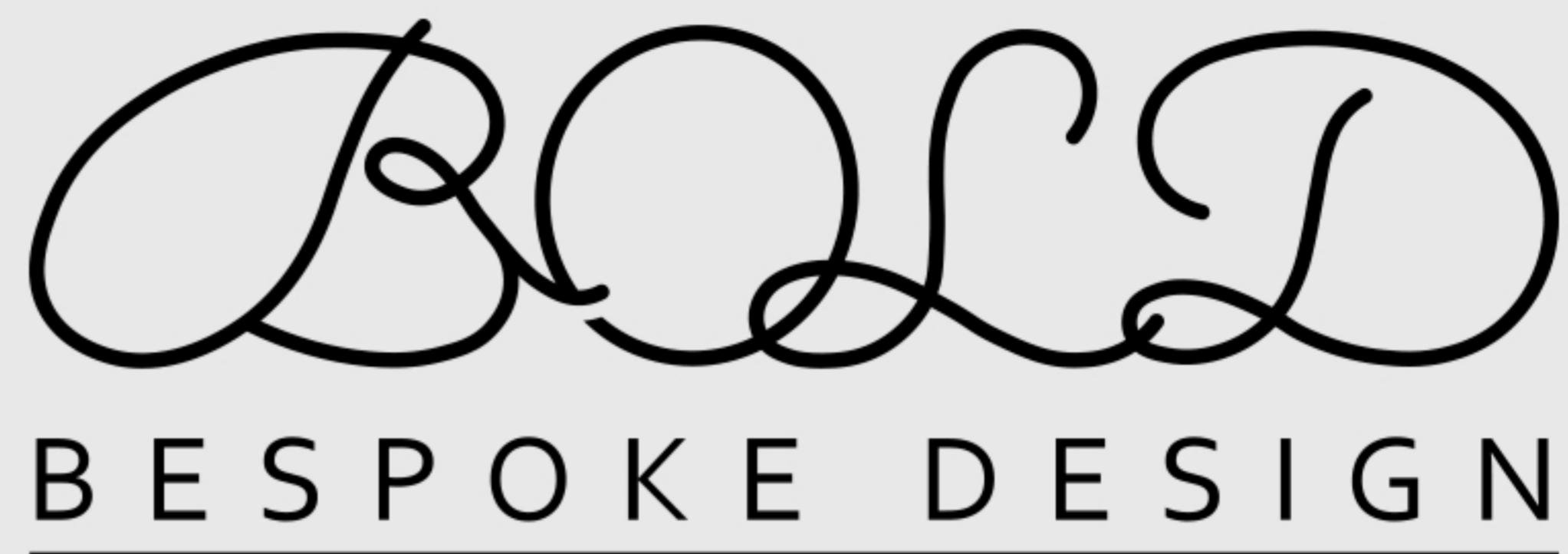




"Bold" logo redesign  
by Simah Agency



before



after

## About company

Since 2006 BOLD Bespoke Design has been offering services which are synonymous with high-end luxury living. Our company is recognized as one of the top 10 designers and manufacturers of custom furniture in the UAE. Unlike any other custom made furniture and mass manufactured luxury made furniture, a "Bespoke Design" defines and encompasses everything that is truly unique and individual, complimenting the client's taste, desire and lifestyle.





### STREAMLINED LETTERING DESIGN

To indicate ease of handling and speed of work, flow in furniture design.



### FREEHAND FONT:

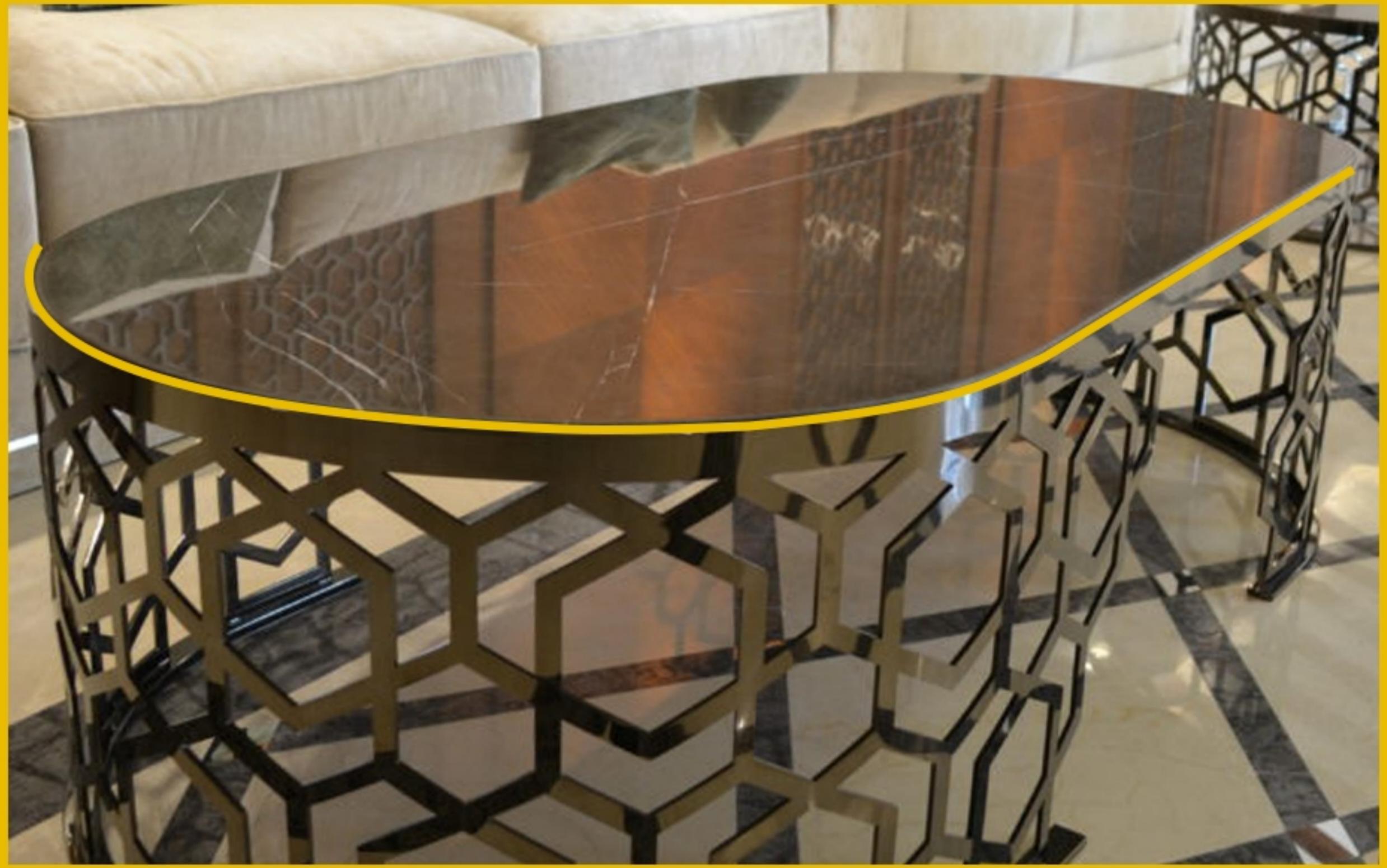
to indicate that demand is flexible and that products are customized and do not rely on any pre-made templates



THIS SYMBOL  
was inspired by  
the old logo and  
reused three  
times.



## FLEXIBILITY AND CONSISTENCY



**BESPOKE DESIGN**

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